

Applying Blockchain in Real Business Scenarios



Introduction:

The Hong Kong Monetary Authority recently launched a blockchain based trade finance platform, eTradeConnect, which was led by seven major banks in Hong Kong and later joined by five additional banks. This blockchain platform aims at improving trade efficiency, building better trust among trade participants, reducing risks and facilitating trade counterparties to obtain financing, paving the way to digitalize trade finance documentation.

Hong Kong, being a mature financial centre and trading hub with a sound regulatory regime, provides a conducive environment for the development of blockchain applications.

In this seminar, Dr Paul Sin, the speaker, will give his insight on the developments of blockchain technology, outline the trend and share his visions on how they will shape our future in different lines of business. He will share **real business cases** how blockchain can be applied to create value with reference to the **banking, insurance** and **supply chain** industries, followed by a discussion about the steps and challenges in migrating from proof-of-concept to production.

Highlights:

- Overview of Blockchain Technology
- Fraud Detection, using **Trade Finance** as Use Case
- Smart Contract, using **Insurance** as Use Case
- Transparency, using **Supply Chain** Traceability as Use Case
- Migrating Proof-of-Concept to Production

Who should attend?

CEOs, COOs, Bankers (Trade Finance, Risk Management, Credit Administration, Product, Operations, Customer Services, Legal & Compliance), Accountants, Lawyers, Production and Marketing management, Importers and Exporters, Logistics and Insurance personnel.

Speaker Profiles:

Dr Paul Sin, Ph.D.
Partner, Consulting
Deloitte

Dr. Paul Sin has over 20 years of IT management and consulting experience focusing on the financial services sector. He is currently leading the FinTech practice and the Asia Pacific Blockchain Lab in Deloitte.

Prior to joining Deloitte, he served as the CEO of fintech and the CIO in banks, brokerage firm and global conglomerate, as well as a practice leader for Ernest & Young, PricewaterhouseCoopers and IBM, specializing in emerging technologies and advanced analytics.

Event Details:

- Date:** 19 February 2019 (Tuesday)
- Time:** 2:30 pm to 5 pm
- Venue:** Room A, 7/F, China Evergrande Centre, 38 Gloucester Road, Hong Kong
- Medium:** Cantonese (supplemented by English terms)
- Registration Fee:** *You will enjoy early bird discount if register and pay on or before **4 February 2019**.*
- HK\$800/ person (regular)
HK\$700/ person (early bird for public)
HK\$600/ person (early bird for ICC-HK members)
- Cancellation:** There will be no refund for cancellation of booking initiated by the applicant. However, the registration may be transferred to another person from the same company or organization at no extra charge, subject to the prior consent of ICC-HK.
- Seat Confirmation:** Seat confirmation is based on receipt of payment on a first come, first served basis.

Registration:

Interested participants, please complete the registration form and return it to Ms Edith Lee via publn@icchkcbc.org or fax to (852) 2869 0360.