

## *Environmental, Social, and Governance (ESG) Market and Regulatory Development (Zoom Webinar)*



### Introduction

Environmental, Social, and Governance (ESG) have been gaining increasing attention over the past few years. Have you considered how ESG issues affect your business and investment? Have your equity and bond investors enquired on how to manage and mitigate such ESG risk?

This webinar will address and navigate the market and regulatory development in the ESG journey by **case study sharing**.

### Highlights

The speaker will cover:

1. What exactly are ESG? What is ESG rating?
2. What are the value drivers of ESG? How can each driver be measured?
3. How is ESG deployed in equity and debt investment?
4. What is the latest ESG regulatory development in Hong Kong?

**The speaker will use real life cases from Hong Kong to illustrate the key points in the webinar, highlighting the importance and integration of ESG in a company's operation and investment strategies.**

## **Who Should Attend?**

Listed Companies, Board Members, Directors, CXO Level Management, Chartered governance professionals, Risk Management Officers, Legal and Compliance Officers, Lawyers, Internal Auditors, Investors/ stakeholders.

## **Speaker's Profile**

*Dr. Stan Ho*  
*Adjunct Professor*

Dr. Stan Ho is an experienced investment banking and credit rating expert, with equity capital market and corporate finance experience in Credit Suisse, Merrill Lynch and Bear Stearns, and credit rating experience at Fitch Ratings and Lianhe Global. Stan is the Adjunct Professor (EMBA) of the College of Business at City University of Hong Kong (CityU).

Stan has solid and direct green finance and certification experience. Stan is involved in the rating of green and sustainable bonds issued by various Chinese issuers in the international capital market. Stan is also the Green Finance Certification Scheme Technical Committee Member of Hong Kong Quality Assurance Agency (HKQAA), where he is one of the approval members of the HKQAA green certification of the bonds issued, and loans borrowed, by Chinese and Hong Kong corporates and financial institutions. Stan is the Green Finance and Sustainability Subject Advisory Panel Member at Hong Kong Institute of Bankers (HKIB) and the Sole Author of the Certified Banker (Stage Two) Study Guide "Green Finance and Sustainability". Stan is the Faculty Member of the Executive Certificate in ESG Analysis & Green Finance Valuation of Friends of the Earth Hong Kong (FoE HK), and is the EFFAS Certified ESG Analyst (CESGA).

Stan graduated with BBA in Information Systems at HKUST, MBA from University of Cambridge, and DBA from CityU. Stan is awarded the Distinguished Alumni Award by CityU College of Business in 2022. Stan is a Member at the Chartered Institute of Arbitrators (CI Arb).

*Dr. David Ng*  
*(Moderator)*

David is a qualified accountant and has over 40 years' experience in the accounting and corporate finance fields. He has involved in IPO, merger & acquisition, investigation, direct investment, due diligence, corporate advisory and accounting work in Hong Kong.

## Event Details

<b>Date:</b>	Friday, 28 October 2022
<b>Time:</b>	6pm to 8pm (HK Time)
<b>Medium:</b>	Cantonese
<b>Fee:</b>	You will enjoy <b>early bird rate</b> if register and pay before <b>14 October 2022</b> HK\$460/head (regular) HK\$430/head ( <i>'early bird' for public</i> ) <b>HK\$400/head (<i>'early bird' for ICC-HK members</i>)</b> HK\$400/head ( <i>'early bird' for company with 3 registrants +</i> ) <b>HK\$375/head (<i>'early bird' for ICC-HK corporate members with 3 registrants +</i>)</b>
<b>Registration:</b>	Please fill in the registration form attached and return to us by <b>21 October 2022</b> . Successful registrants will receive a link and password confirming their attendance by email.
<b>Zoom:</b>	You may attend the session through computer, iPad or mobile phone <b>AFTER</b> sign-in your Zoom account. (Suggest using computer for better connection).
<b>Confirmation:</b>	Participants of Zoom are limited and confirmation is based on receipt of payment on a first come, first served basis.
<b>Cancellation:</b>	There will be no refund for cancellation of booking initiated by the applicant. However, the registration may be transferred to another person from the same company or organization at no extra charge, subject to the prior consent of ICC-HK.

## Registration:

Interested participants, please complete the registration form and return to Ms Ling Cheng/ Connie Kwok via [publn@icchkcbc.org](mailto:publn@icchkcbc.org) or fax to (852)2869 0360.